


Hi! I'm Jenny Reeves.

I've been doing graphic design and marketing for 13+ years and I'm known for quick and thoughtful execution. I turn your content into compelling graphics and visually aesthetic collateral.

 jenniferlynnreeves@gmail.com

 tunedincreative.com
[linkedin.com/in/jennyreeves](https://www.linkedin.com/in/jennyreeves)

 678.777.4215



PORTFOLIO

Experience

Art Director, East Region Avison Young

2016 - Current

- A team lead for our in-house creative agency providing marketing, strategy, and graphic design support.
- Designed custom and corporate branded marketing collateral for properties and service lines across the East Region including, but not limited to, brochures, mailers for events/promotions, email campaigns, websites, videos, GIF animations, interactive presentations, and large scale production items for experiential marketing.
- Assisted with marketing strategy, messaging, copy writing, and design for new listings, promotion ideation, and events.
- Produced custom pitches/RFPs across multiple service lines.
- Launched and managed an employee-led training channel to connect and share best practices to improve marketing, design, and strategies across North America.
- Assisted with onboarding and training for all new hires for the marketing team in our region.
- Helped organize and present at regional annual meetings focused on best practices for marketing + design.
- Provided coaching and feedback for junior designers.

Marketing Coordinator Affinity Bank

2014 - 2016

- Managed the company's marketing efforts.
- Designed graphics for all print and digital marketing, advertising campaigns, and quarterly industry newsletter.
- Coordinated quarterly events for internal non-profit group.
- Coordinated corporate sponsorships.

Education

The University of Georgia
Bachelor of Arts in Journalism,
Advertising

Minor: Communication Studies
Certificate: New Media

Skills/Proficiencies

Adobe Creative Cloud

InDesign, Photoshop, Illustrator,
Premiere Rush (with some
Premiere Pro/After Effects),
Adobe Express, Firefly

Microsoft Office Suite

PowerPoint, Excel, Word

Email Marketing

Constant Contact, Pardot,
Salesforce, HubSpot

Digital Marketing

Foleon, Wix, SquareSpace,
WordPress, HTML Novice
(some coding), Prompt Writing
for AI (Co-Pilot + ChatGPT)

Real Estate Platforms

Buildout, Mapbox, CoStar,
Loopnet, VTS Marketplace, ESRI

Additional Expertise

Attentive & Organized,
Project Prioritization &
Management, Self-Starter &
Problem Solver, Educational/
Training Advocate, Excellent
Written/Verbal Communication,
Puns Enthusiast

Awards

Avison Young U.S. Above &
Beyond, Circle of Excellence,
Received in 2019 + 2025